

# "WINDOWS 10" RETAIL PRICING

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An International  
Association of Technology  
& Computer User Groups

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# SUMMARY

Similar to previous versions of "Windows..", the retail pricing and marketing of "Windows.." is a challenge for the consumer!

# TOPICS (continued)

- Editions of "Windows 10"
- Feature Differences of the Editions of "Windows 10"
- Pricing of the Two Retail Versions of "Windows 10"

# EDITIONS OF "WINDOWS 10"

- See

[https://en.wikipedia.org/wiki/Windows\\_10\\_editions](https://en.wikipedia.org/wiki/Windows_10_editions)

## Editions [\[edit\]](#)

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Windows Holographic

V·T·E

All mentioned editions have the ability to use language packs, enabling multiple user interface languages. This functionality was previously only available in Windows 7 Ultimate or Enterprise.<sup>[3][4]</sup> Single-language variants of Home and Pro editions are also available.<sup>[5]</sup>

### Home

Windows 10 Home is designed for use in PCs, tablets and [2-in-1 PCs](#). It includes all consumer-directed features and is the equivalent to basic Windows 8, 8.1, Windows 7 Home Basic, and Home Premium.<sup>[1][6][7]</sup>

### Pro

Windows 10 Pro is comparable with Windows 7 Professional, Ultimate and Windows 8/8.1 Pro. It builds on the Home edition and adds features essential for businesses, and functionally equivalent to Windows 8.1 Pro.<sup>[1][6][7]</sup>

### Enterprise

Windows 10 Enterprise provides all the features of Windows 10 Pro, with additional features to assist with IT-based organizations, and is functionally equivalent to Windows 8.1 Enterprise.<sup>[1][6][7]</sup>

# FEATURE DIFFERENCES BETWEEN THE EDITIONS OF "WINDOWS 10" (continued)

- Features in the "..Pro" version that are missing in the "..Home" version:
  - Server module for remote desktop
  - "Hyper-V" virtual machine program

# RETAIL PRICING OF "WINDOWS 10"

- Read ads carefully:  
If the ad says 32-bit or 64-bit, it is implying that it is offering an "OEM" version of "Windows 10"



# RETAIL PRICING OF "WINDOWS 10" (continued)

- Read ads carefully:  
If the ad does not say "..Home"  
or "..Pro", you can safely  
assume that they are offering  
the "..Home" version.

# RETAIL PRICING OF "WINDOWS 10"

- Google the "Manufacturer Part Number" or the "Model" number to get the truth about what an add is offering.

# RETAIL PRICING OF "WINDOWS 10" (continued)

- On "eBay" and "Craigslist", some enterprising sellers will sell you a copy of "Windows.." that has an invalid product key.



### Microsoft Windows 10 64-Bit Edition

**\$85.95** Was \$91.01

Save \$5.06

★★★★★ (34)

- The Start menu is back and better than ever so you can expand and customize it
- InstantGo lets you boot up and resume quickly

> **ShippingPass**

**Free** shipping

**Free** store pickup



### Microsoft Windows 10 Professional 64-Bit Edition

**\$129.95**

★★★★★ (3)

- The Start menu is back and better than ever so you can expand and customize it
- InstantGo lets you boot up and resume quickly

> **ShippingPass**

**Free** shipping

**Free** store pickup

# RETAIL PRICING OF "WINDOWS 10" (continued)

- Beware of ads that mention non-existent editions of "Windows 10":  
There is no "Home Premium" version of "Windows 10":



## Microsoft Windows 10 Professional 32-Bit OEM Edition

**\$134.99**

- Microsoft **Windows 10** Professional 32-Bit OEM Edition
- InstantGo lets you boot up and resume quickly
- **Windows 10** comes with apps that work across your devices

**>ShippingPass**

**Free** shipping

**Free** store pickup



## Microsoft Windows 10 Home Premium 32-Bit Edition

**\$99.15**

★★★★★ (1)

- The Start menu is back and better than ever so you can expand and customize it
- InstantGo lets you boot up and resume quickly

**>ShippingPass**

**Free** shipping

**Free** store pickup

# RETAIL PRICING OF "WINDOWS 10" (continued)

- <https://www.mychoicesoftware.com/collections/microsoft-windows>