"WINDOWS 10"
RETAIL PRICING
by Francis Chao
fchao2@yahoo.com

TuCSON Computer Society
WINNERS WINdows usERS

apcug An International Association of Technology & Computer User Groups
Web location for this presentation:

http://aztcs.org

Click on “Meeting Notes”
SUMMARY

Similar to previous versions of "Windows..", the retail pricing and marketing of "Windows.." is a challenge for the consumer!
TOPICS (continued)

• Editions of "Windows 10"
• Feature Differences of the Editions of "Windows 10"
• Pricing of the Two Retail Versions of "Windows 10"
EDITIONS OF "WINDOWS 10"

• See

https://en.wikipedia.org/wiki/Windows_10_editions
Editions

All mentioned editions have the ability to use language packs, enabling multiple user interface languages. This functionality was previously only available in Windows 7 Ultimate or Enterprise.[3][4] Single-language variants of Home and Pro editions are also available.[5]

Home

Windows 10 Home is designed for use in PCs, tablets and 2-in-1 PCs. It includes all consumer-directed features and is the equivalent to basic Windows 8, 8.1, Windows 7 Home Basic, and Home Premium.[1][5][7]

Pro

Windows 10 Pro is comparable with Windows 7 Professional, Ultimate and Windows 8/8.1 Pro. It builds on the Home edition and adds features essential for businesses, and functionally equivalent to Windows 8.1 Pro.[1][5][7]

Enterprise

Windows 10 Enterprise provides all the features of Windows 10 Pro, with additional features to assist with IT-based organizations, and is functionally equivalent to Windows 8.1 Enterprise.[1][6][7]
FEATURE DIFFERENCES BETWEEN THE EDITIONS OF "WINDOWS 10" (continued)

• Features in the "..Pro" version that are missing in the "..Home" version:
  - Server module for remote desktop
  - "Hyper-V" virtual machine program
RETAIL PRICING OF "WINDOWS 10"

• Read ads carefully:
  If the ad says 32-bit or 64-bit, it is implying that it is offering an "OEM" version of "Windows 10"
• Read ads carefully: If the ad does not say "..Home" or "..Pro", you can safely assume that they are offering the "..Home" version.
RETAIL PRICING OF "WINDOWS 10"

- Google the "Manufacturer Part Number" or the "Model" number to get the truth about what an add is offering.
• On "eBay" and "Craigslist", some enterprising sellers will sell you a copy of "Windows.." that has an invalid product key.
Microsoft Windows 10 64-Bit Edition

$85.95  Was $91.01
Save $5.06

🌟🌟🌟🌟 (34)

- The Start menu is back and better than ever so you can expand and customize it
- InstantGo lets you boot up and resume quickly

🚚 ShippingPass
Free shipping
Free store pickup

Microsoft Windows 10 Professional 64-Bit Edition

$129.95

🌟🌟🌟🌟🌟 (3)

- The Start menu is back and better than ever so you can expand and customize it
- InstantGo lets you boot up and resume quickly

🚚 ShippingPass
Free shipping
Free store pickup
• Beware of ads that mention non-existent editions of "Windows 10":
There is no "Home Premium" version of "Windows 10":
Microsoft **Windows 10** Professional 32-Bit OEM Edition

$134.99

- Microsoft **Windows 10** Professional 32-Bit OEM Edition
- InstantGo lets you boot up and resume quickly
- **Windows 10** comes with apps that work across your devices

**ShippingPass**
Free shipping
Free store pickup

---

Microsoft **Windows 10** Home Premium 32-Bit Edition

$99.15

- The Start menu is back and better than ever so you can expand and customize it
- InstantGo lets you boot up and resume quickly

**ShippingPass**
Free shipping
Free store pickup
RETAIL PRICING OF "WINDOWS 10" (continued)

• https://www.mychoicesoftware.com/collections/microsoft-windows