

Kino-Mo ...
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This is an innovative way to market your products. The service provides moving holographic images that move in front of a display, window or other background. The display can be any one of your products, or several of them.

The moving image is produced by a special camera that shows the product in an attractive fashion and moves it in space. The visual effect is quite remarkable!

I saw this being demonstrated at CES. The booth wall had four cameras, each showing a different moving hologram. Each was Hi-res and 3D. It is very impressive and eye-catching.

The technology is called Hypervsn and it can be used in many retail environments. It would probably be most effective in shopping malls and at events.

Hologram creation has traditionally been expensive and time-consuming to install and maintain. Kino-Mo's Hypervsn is, according to them, simple to install and maintain, as well as affordable.

As a matter of interest, this product is backed by Mark Cuban and Richard Branson. Cuban is well known in the US as the owner of the Dallas Mavericks and as an investor, author and philanthropist. Branson is well known in England as business magnate, investor and philanthropist.

Kino-Mo

www.kino-mo.com

Price: unknown at this time